

SED 23

2022

IMPACT REPORT



BEET 23

TECHNOLOGY | PEOPLE | IMPACT

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MESSAGE FROM THE HOD



Tando Dubeni
SED123 Divisional Head

In Jim Collins' *Built to Last: Successful Habits of Visionary Companies*, we are introduced to the concept of the *Big Hairy Audacious Goal* (BHAG pronounced, Bee Hag). A BHAG is a clear and compelling target that an organisation sets to achieve. It's meant to energise the organisation to implement a big-picture-type plan that could take a longer time frame to complete. BHAGs are BOLD missions, and they are scary and not for the fainthearted. To the modest and prudent, they sound unreasonable, and yet, with the right strategy BHAGs are very much achievable.

Motivated by this concept and a deep drive, passion, and sense of purpose, SED123 put all fears aside and began 2022 with a BHAG – to impact **1 MILLION LEARNERS** across South Africa with quality study material.

We reached out to you, our corporate sponsors and shared the vision. With your spirit of generosity and willing hearts, you committed to the vision. Using the Socio-economic development targeted budgets, we were able to provide much needed support to schools, touch lives and ignite a spark of hope in both learners and teachers.

With the School's Capacitation Initiative, we encouraged the participation of our sponsors. Impact preliterates when there's hands-on engagement and involvement. We did this by inviting sponsors to share about their organizations and the careers that the learners can consider and work towards in their industries. This exposes learners to new careers and ideas they may not yet have thought about and the sponsors developed close relationships with the schools they have donated to. We are encouraged by your hearts.

Thank you for your commitment to this vision and actioned willingness to help schools. As we deepen our work in this second year, we invite you to continue fueling this vision and be the reason we reach **ONE MILLION LEARNERS** across South Africa. With your support we truly believe we can achieve this Big Hairy Audacious Goal.

ABOUT SED123

The SED element of the B-BBEE scorecard is designed to help develop grassroots projects that sustainably capacitate disadvantaged people and to connect them with the real economy. It's about investing in initiatives that build and transform our societies.

The SED123 Schools Capacitation Initiative is a targeted campaign designed to deliver high-quality learning materials to the schools and learners who need them the most.

OUR MISSION

Our Mission is to empower boys & girls with educational, foundational tools that will help enhance their schooling and potentially accelerate their success in their chosen careers.

Together with corporate South Africa to provide high-quality books and resources to schools & learners nationwide.

We want to create a network of young people who are highly skilled & will contribute towards an inclusive and educated South African workforce.



VISION

A South Africa in which we provide quality education and resources for all schools & learners. This will in turn contribute towards improving their quality of life.



GOAL 1

To produce quality performance by matriculants that will increase the number of learners entering STEM careers.



GOAL 2

To reach 1 million learners across South Africa by 2030!

2022 IMPACT

There is beauty in the work that we do at SED123. We can see the impact at play! When we engage with learners and teachers – we hear the stories first-hand and know that the work we do truly matters!



With SED123 & our Sponsors, our national educational footprint in 2022 reached **30 SCHOOLS**



Donating **9527,00** physical & digital Handbooks & Study Guides to the value of **R2 902 767,00**



Impacting the lives of **45 000** learners

The SED123 team rolled up their sleeves at the beginning of 2022 and committed to working on the School's Capacitation Initiative – with a BHAG to reach 1 million learners across South Africa with quality study guides that encourage quality subject performance. This, we trust, will lead to more young people entering careers with rare and in-demand skills.

A year later, we are grateful to see more and more of our corporate sponsors responding "YES" to the call. While not yet close to the 1 million, we managed to expand our reach to 5 of the 9 provinces in our country, donating thousands of highly recommend study guides & handbooks. Meeting learners and teachers and learning more about their commitment to our education vision and impacting learners' lives was truly encouraging.

This first year has been a great learning experience for us, and we are even more motivated to see so many of our corporate sponsors responding to this call to be part of this humbling but necessary initiative.

We are deeply grateful to all our corporate sponsors and individuals for enabling this initiative with your generosity. We are proud of the great work of our teachers and learners for their relentless effort toward raising the bar in South Africa's basic education performance amid all the challenges they face.

And as we kick-off a new year, we are stubborn about the mission and purpose. We are ready to belly up to the bar and be part of the change we want to see in our country. We are committed to delivering value to our corporate sponsors and drive the desired lasting impact for the future of South Africa's economy.

BENEFICIARY TESTIMONIAL

My name is Sakhokuhle Ngobese. I matriculated from Sitintile Secondary School, which is located in a small town called Lekazi, Mpumalanga.

We didn't have much at our school but our teachers tried their very best to provide us with the best education possible and as much information as we needed to make good decisions about which universities we wanted to go to. We were always taught that hard work pays off so I will never stop working hard – and hope that my peers will do the same.

Challenges I've had to deal with in continuing my education after I matriculated include transitioning and adjusting from township life to this bust city life I now live. Adapting to the different learning and teaching systems offered in university have also been challenging for me as I find myself having to grow up quickly and be independent.

Receiving and utilising the Berlut Books study guides for classwork and exams when I was still at Sitintile Secondary School

helped me a lot because the explanations and examples used in those study guides are quite simple and understandable. As a shy person I struggled with asking questions in class – which left me feeling confused and unprepared. The study guides answered most of the questions that I feared to ask in class and helped me understand mathematics better because it explained it in a simpler way.

I am currently studying towards completing a Finance qualification. I'm not quite sure what career path I will eventually choose but definitely something in Finance.

Thank you BEE123 & Berlut Books for proving these books in schools like Sitintile Secondary School because they help kids like me – make better career decisions.

Sakhokuhle Ngobese



BENEFICIARY TESTIMONIALS



Loraine Moruntsi
Teacher at Nomsa Secondary School

My name is Loraine Moruntsi. I'm an Assistant Teacher at Nomsa Secondary School.

The study guides, sponsored by Lafarge Holcim are very important to us at this school because they make things easier for our Grade 12 learners to understand and teaching from the study guide makes things easier for the teachers.

The books effectively summarise all the content found in textbooks – which can at times, be very difficult to understand for our learners. Our Grade 12 learners are now able to do their best and reach their full potential with these study guides.

Loraine Moruntsi

BENEFICIARY TESTIMONIALS



Kevin Nkosi

2022 Matric: Sitintile Secondary School

My name is Kevin Nkosi. I matriculated in the year 2022 from Sitintile Secondary School.

Utilising the resources provided by BEE123 and Berlut Books, sponsored by the Insurance Institute of South Africa (IISA) made everything easier as I could compare with different sources only to find out that these had the best explanations, examples, and activities to practice after every topic in the books.

The mathematics study guide was the one that was most effective, I used it throughout the whole year in difficult, tricky, or confusing topics like differential calculus and Financial Math and it just made everything easier for me. I believe this is why I obtained a distinction in Math.

I am an aspiring chartered accountant. After obtaining my ualification as a CA, I will look at other options like Finance and Investments.

Kevin Nkosi

Following the sponsorship to Mpumalanga based Sitintile Secondary School, IISA further organised flights and accommodation for the top 5 learners at the school to visit Johannesburg for a 5 day work experience at their offices. During their visit, they also went to the Union Buildings in Pretoria. A great opportunity for the learners to make informed decisions about their careers. BEE123 congratulates Kevin Nkosi on achieving 6 distinctions in his final matric results in 2022 many other learners who achieved great results and went on to further their studies.

PARTNERS & SPONSORS

We want to express our sincere gratitude to our sponsors and partners for their continued contributions and support of the School's Capacitation Initiative. We are able to carry out our crucial work and have real, measured impact on previously disadvantaged communities nationwide- because of their ongoing assistance.



100+
20 Match

For every 100 books contributed, BEE123 and Berlut Books commit to donate an extra 20 Books.

That means 20% more books for schools in need!

SPECIAL ACKNOWLEDGEMENTS

We would like to acknowledge the contributions and support from **Berlut Books** and **BEE123** for their commitment in helping us accelerate our 1 million goal by matching an additional 20% for every sponsor - partnered purchase.

We know you want to help change the trajectory of South Africa's education system and unlock transformation, which is why we're asking you to Join The 100+20 Match Movement and participate in the School's Capacitation Initiative. For every 100 books that an organisation contributes, BEE123 & Berlut Books commit to donate an additional 20 books!





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